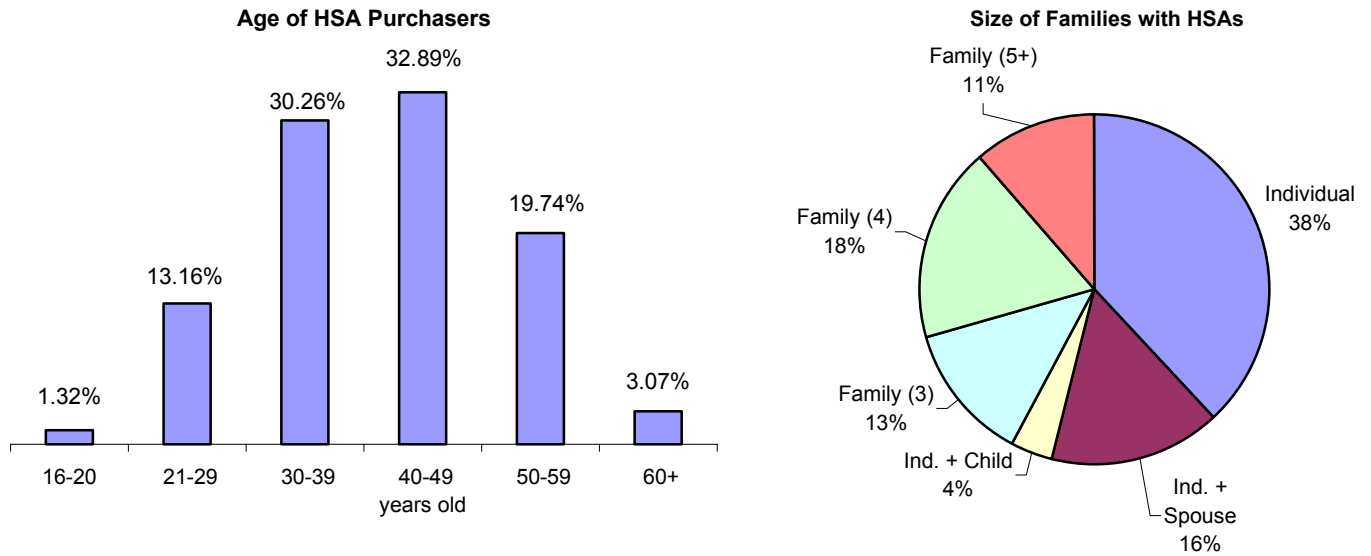
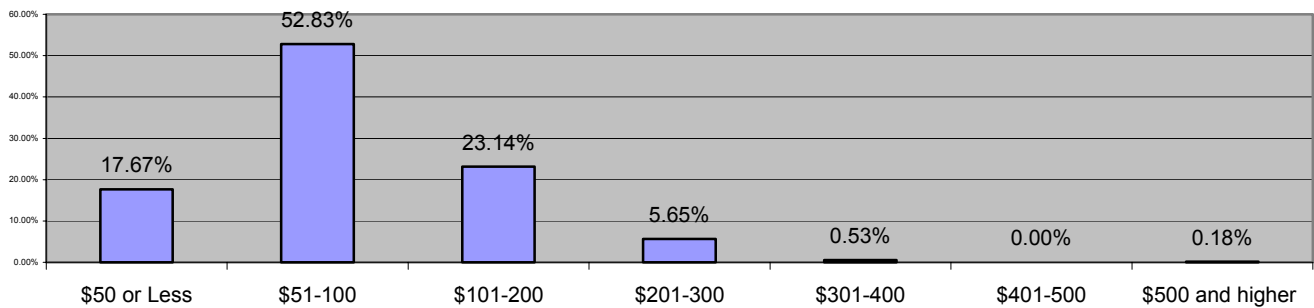


HSA Buyer Demographics



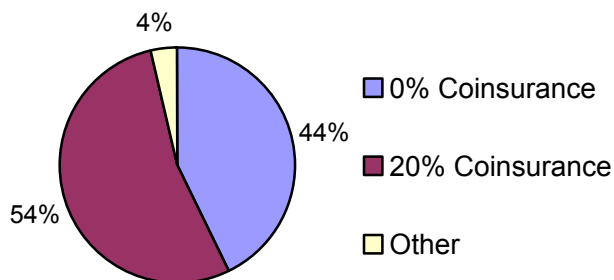
Note: People who make the buying decisions for HSAs are 69% male and 31% female

What People Are Paying For HSA-Eligible Health Insurance Per Member Per Month

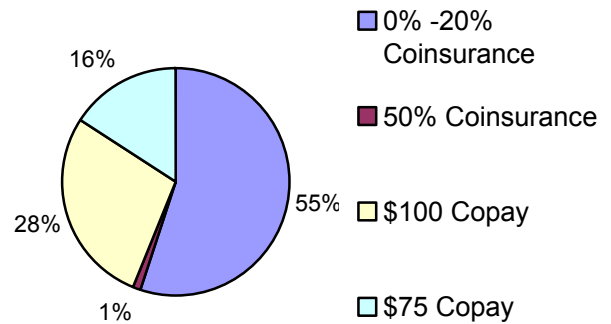


Available HSA-Eligible Health Insurance Plans (Benefits After Deductible Is Met)

Office Visits, Surgery, Hospitalization, Lab/X-Ray & Ob/Gyn Benefits



Emergency Room Services



Contact: Emily Fox, 408/542-4840 or Rebecca Mettler, 949/643-6765

Note: This data is based on the early HSA Marketplace as experienced on eHealthInsurance.com
January 1 – March 15, 2004