



ND

BLUE Direct

A consumer-directed health plan for families and individuals who want to manage day-to-day medical expenses and pay lower premiums in return.



BlueDirect



BlueDirect is a Consumer-Directed Health Plan (CDHP)

Like most CDHPs, BlueDirect has lower premiums and higher deductibles than most traditional health insurance plans. It also gives you:

- Decision-making power about how and when you spend your health care dollars
- The largest network of doctors and hospitals in North Dakota, and protection when you travel
- Coverage to help prevent diseases and rewards for healthy living



Pair BlueDirect with a Health Savings Account (HSA)

BlueDirect is qualified to use with an HSA—a fund you set aside to pay your medical expenses. Your HSA allows you to:

- Set aside money, tax free
- Build a fund to use for medical expenses now or in the future
- In many cases, earn interest on the money you have set aside

How it Works

When you go to the doctor, fill a prescription or are admitted to the hospital:



Choose a health care provider in the Preferred Provider Organization (PPO) network.

In North Dakota, the network is the Preferred Blue PPO. If a family member resides outside of North Dakota, their network is the BlueCard PPO/EPO. You can see who's in network by using the "Find a Doctor" link at BCBSND.com. Providers who are not Preferred Blue or BlueCard PPO health care providers are out of network. Services received out of network are paid at a lower level.

You can locate pharmacies anywhere in the United States by using the "RX Tools" link at BCBSND.com. Click on Pharmacy Listings, Locate a Pharmacy, Welcome to MyPrime, and when prompted to select a health plan, select "BCBS North Dakota." You can proceed to search pharmacies by zip code, city/state or address.



Use funds from your HSA to pay for services. Even though you're paying on your own at this point, you receive a discount from providers because you are a BCBSND member.

Preventive care is covered at 100% from the beginning. There is no copay and no need to meet your deductible.



Once you meet your deductible, you and BCBSND will share the cost of covered expenses until you've reached your out-of-pocket maximum. After that, BCBSND pays all covered expenses for the rest of the calendar year.

Cost sharing amounts apply to covered services you receive within the Preferred Blue PPO network.

Actively manage your health and prevent diseases



Earn gift cards or merchandise just for staying physically active and for getting recommended screenings for breast, cervical and colorectal cancers. Earn up to \$200 in rewards per year.

Health care reform has changed some things about health insurance plans. First, most Americans are required to have health insurance coverage*. Second, everyone must be accepted for coverage, regardless of health history. And third, the federal government requires all insurance plans to cover 10 essential health benefits (designated below).

BlueDirect from BCBSND meets all the government requirements, plus has the advantage of being provided by North Dakota's most preferred health insurance company.

10 Essential Health Benefits

Defined by the federal government, every health insurance plan must cover these 10 items:

1. Preventive and wellness services as well as chronic disease management
2. Prescription drugs
3. Maternity and newborn care
4. Laboratory services
5. Outpatient services
6. Hospitalization
7. Emergency services
8. Pediatric services, including dental and vision care
9. Mental health and substance use disorder services
10. Rehabilitative and habilitative services and devices

A Few Cost-sharing Terms You Should Know

Premium

The amount you pay each month for your health insurance plan.

Deductible

The amount you pay for health care services before insurance begins to pay. For example, if the deductible is \$1,000, you will pay all expenses up to \$1,000. After that, the insurance company will share in the cost of covered services.

Some services, such as preventive services, are paid right away, before you meet your deductible.

Coinsurance

Your share of the costs of a health care service covered in your plan after the deductible is met.

Out-of-pocket maximum

The most you would pay in a calendar year, including copays, before your health insurance begins to pay 100% of the allowed amount. The out-of-pocket maximum doesn't include your premium and charges that are over and above the allowed amount.

Plan Options

If you've had insurance before, you'll notice the plans that meet the new government requirements may cost more. We offer you three ways to control your costs by choosing the level of coinsurance and deductible.



All BlueDirect plans include BlueRewards:

Earn rewards for actively managing your health - up to \$200 per year.

BlueDirect Gold Plan This option is part of a catagory the federal government deems a Gold Plan.					
	Preventive care	Prescription drugs / Doctor visits / Physical, speech and occupational therapy / Chiropractic care / Emergency room visits / Hospitalization (Cost sharing amounts are illustrated for an Individual plan)	Deductible	Coinsurance	Out-of-pocket maximum
Option 1: BlueDirect 90 2000	You pays \$0	1. You first pay for health care services out of your own pocket or an HSA until you spend \$2,000. 2. After that, you pay 10% of the bills and BCBSND pays 90%. 3. Once the amount you've paid reaches \$2,900, BCBSND pays all covered expenses for the rest of the year.	\$2,000 Individual \$4,000 Family	90/10 (BCBSND pays 90%; You pay 10%)	The most you would pay per year \$2,900 Individual \$5,800 Family
For a family plan, the entire family deductible must be met before coinsurance begins. The deductible can be met by one family member or all members. The Gold Plan prescription drug coverage is considered creditable coverage.					
BlueDirect Silver Plan This option is part of a catagory the federal government deems a Silver Plan.					
	Preventive care	Prescription drugs / Doctor visits / Physical, speech and occupational therapy / Chiropractic care / Emergency room visits / Hospitalization (Cost sharing amounts are illustrated for an Individual plan)	Deductible	Coinsurance	Out-of-pocket maximum
Option 2: BlueDirect 80 2600	You pays \$0	1. You first pay for health care services out of your own pocket or an HSA until you spend \$2,600. 2. After that, you pay 20% of the bills and BCBSND pays 80%. 3. Once the amount you've paid reaches \$6,550, BCBSND pays all covered expenses for the rest of the year.	\$2,600 Individual \$5,200 Family	80/20 (BCBSND pays 80%; You pay 20%)	The most you would pay per year \$6,550 Individual \$13,100 Family
For a family plan, an individual on the plan must meet the individual deducible before coinsurance begins. The Silver Plan prescription drug coverage is considered creditable coverage.					
BlueDirect Bronze Plan This option is part of a catagory the federal government deems a Bronze Plan.					
	Preventive care	Prescription drugs / Doctor visits / Physical, speech and occupational therapy / Chiropractic care / Emergency room visits / Hospitalization (Cost sharing amounts are illustrated for an Individual plan)	Deductible	Coinsurance	Out-of-pocket maximum
Option 3: BlueDirect 100 6550	You pays \$0	1. You first pay for health care services out of your own pocket or an HSA until you spend \$6,550. 2. After that, BCBSND pays all covered expenses for the rest of the year.	\$6,550 Individual \$13,100 Family	100/0 (BCBSND pays 100%; You pay 0%)	The most you would pay per year \$6,550 Individual \$13,100 Family
For a family plan, an individual on the plan must meet the individual deducible before coinsurance begins. The Bronze Plan prescription drug coverage is considered non-creditable coverage.					

All cost sharing amounts apply to covered services you receive within the Preferred Blue PPO network. Covered services received out-of-network are paid at a lesser benefit amount or no benefit amount.

To locate a listing of participating providers, visit BCBSND.com and click on FIND A DOCTOR.

Get a Quote



BCBSND.com/shop



800-280-BLUE (2583)



Contact your local agent

Health Insurance is about Sharing Costs

Health insurance is a cost-sharing arrangement. Like auto insurance, you pay a premium. Then if you need to use the insurance, you pay a portion of the expenses and the insurance company pays a portion.

BlueDirect Gold Cost-sharing Example

Under the new health reform law, here's an example of what cost sharing looks like. Chris has BlueDirect 90 2000. With this gold plan Chris pays 10% coinsurance, and has a \$2,000 deductible and an out-of-pocket maximum of \$2,900.



Early in the year, Chris breaks her arm and goes to the Emergency Room. The expenses apply to her deductible and **Chris pays** \$500.

Later, Chris' arm requires surgery. **Chris pays** \$1,500 meeting her deductible. After that **Chris pays** 10% of the expenses (coinsurance); **insurance pays** 90%.

Now Chris has reached her \$2,900 out-of-pocket maximum. At this point, **insurance pays** the full cost of covered health care services, including prescription drugs, for the rest of the calendar year.

If Chris has a Family BlueDirect 90 2000 and incurs high medical expenses. Chris could pay up to \$4,000 and the family deductible would be met. At this point, insurance pays 90% coinsurance and Chris plus the family pay 10% until the family out-of-pocket maximum of \$5,800 is met. When the family out-of-pocket maximum is met, insurance pays the full cost of covered services, including prescription drugs the rest of the calendar year for Chris, enrolled spouse and children.

Note: For a BlueDirect Gold family plan, the entire family deductible must be met before coinsurance begins. The deductible can be met by one family member or by all members.

BlueDirect Silver Cost-sharing Example

Under the new health reform law, here's an example of what cost sharing looks like. Chris has BlueDirect 80 2600. With this silver plan Chris pays 20% coinsurance, has a \$2,600 deductible and an out-of-pocket maximum of \$6,550.



Early in the year, Chris breaks her arm and goes to the Emergency Room. The expenses apply to her deductible and **Chris pays** \$500.

Later, Chris' arm requires surgery. **Chris pays** \$2,100 meeting her deductible. After that **Chris pays** 20% of the expenses (coinsurance); **insurance pays** 80%.

Eventually, Chris reaches her \$6,550 out-of-pocket maximum. At this point, **insurance pays** the full cost of covered health care services, including prescription drugs, for the rest of the calendar year.

If Chris has a Family BlueDirect 80 2600 and incurs high medical expenses, she will pay the individual deductible of \$2,600. Then Chris pays 20% (coinsurance) and insurance pays 80% until the individual out-of-pocket of \$6,550 is met. At this point, insurance pays the full cost of covered services for the rest of the calendar year for Chris. The rest of the family will meet the difference up to the family deductible of \$5,200 and out-of-pocket maximum of \$13,100. When the family out-of-pocket is met, insurance pays the full cost of covered services, including prescriptions drugs for the entire family (Chris, enrolled spouse and children) for the rest of the calendar year.

Note: For a BlueDirect Silver family plan, an individual on the plan must meet the individual deductible before coinsurance begins.

Why Choose Us for Your Health Insurance?

The Most Trusted Name in Health Insurance

- 98% of all doctors and 100% of all hospitals in North Dakota are BCBSND participating providers
- Enjoy protection when you travel – within or outside of the U.S.
- 80% of all providers in the U.S. participate with Blue Cross Blue Shield
- To find nearby doctors and hospitals, call BlueCard Access at 1.800.810.BLUE (2583) or visit the Blue National Doctor & Hospital Finder at www.BCBS.com.

When you arrive at the participating doctor's office or hospital, show the provider your ID card. The provider will identify your benefit level through this symbol:



Ease of Use

- Insurance that's easy to use is a top priority for our members, so we focus on convenience
- Service from local offices throughout North Dakota
- Hassle-free claims
- Claims paid and questions answered here in North Dakota
- Online self-service center available 24/7

A Strong, Local Company

- Members and health care providers in North Dakota appreciate the fact that they can rely on us
- Strong and stable North Dakota-based company
- 70+ years in North Dakota's unique health care market

Ways to Stay Healthy and Active

BCBSND believes in a preventive approach to health and wellness. To help you incorporate healthy choices into your everyday lives, we provide:

- BlueRewards, an incentive plan that rewards healthy behaviors like physical activity and preventive screenings
- HealthyBlue online wellness center with mobile app
- Blue Alliance, a partnership with North Dakota providers to improve quality, manage costs and enhance your experience
- Prenatal Plus to help facilitate healthy pregnancy

A Variety of Options

For individuals and families who don't purchase insurance from employers, BCBSND also offers:

- BlueCare
- BlueEssential

Get a Quote

- BCBSND.com/shop
- 800-280-BLUE (2583)
- Contact your local agent

Do You Qualify for Help Paying Your Premium?

See how much your insurance will cost by answering a few questions.

Visit BCBSND.com/shop.

This benefit grid presents a brief overview of covered services and payment levels of this product. It should not be used to determine whether your health care expenses will be paid. The written benefit plan governs the benefits available.

For premium rates and further details of the coverage, including definitions; exclusions; criteria for medically appropriate and necessary care; credentialing process; confidentiality policy; description of experimental drugs, medical devices or treatments; grievance and appeals process; provider listings; drugs eligible for coverage; reductions or limitations; and the terms under which this benefit plan may be continued, call, write or visit Blue Cross Blue Shield of North Dakota.

This overview describes a high deductible health plan designed to comply with Section 223 of the Internal Revenue Code and intended for use with a Health Savings Account (HSA)*. Blue Cross Blue Shield of North Dakota (BCBSND) is not authorized to provide legal or tax advice to members. BCBSND expressly disclaims responsibility for, and makes no representation or warranty regarding: (1) the eligibility of any member to establish or contribute to an HSA; or (2) the suitability of this product in all circumstances for use with HSAs.

*Note: cost-sharing reduction health plans purchased through the health insurance exchange may not comply for use with HSAs.

Blue Cross Blue Shield of North Dakota has entered into an agreement with CMS to provide health insurance coverage through Qualified Health Plans on the Health Insurance Marketplace.



Blue Cross Blue Shield of North Dakota is an independent licensee of the Blue Cross & Blue Shield Association

Noridian Mutual Insurance Company