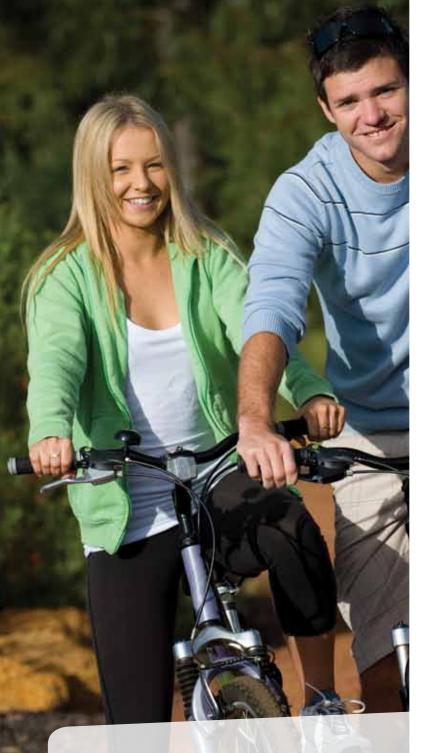


Individual and Family Health Care Plans for Virginia

Plans designed to fit your plans





Why do you need health care coverage?

These days, a single day in the hospital can cost thousands of dollars. The financial risk you take without health coverage just isn't worth it. Not only does health care coverage help you stay healthy, it also gives you added security, because you know you have help to protect against the high cost of unexpected medical bills.

Our plans help fit the way you live.

In a world that's constantly changing, one thing's for certain. You can benefit from the reliability and protection of health care coverage. Whether you're self-employed, need coverage for your family, just left group coverage, or your job doesn't provide it, Anthem Blue Cross and Blue Shield offers dependable individual health coverage plans that help save you time and make sense for the way you live.

You're in charge of your health and budget, and our plans help keep it that way. Check out our wide range of benefit options and if you have any questions, we are here to help. Dependable, valuable protection that may fit the way you live. Sounds like a plan.

Experience you can rely on

As one of the most trusted names in health coverage, Anthem has been providing health care coverage and security to Virginia for nearly 75 years. We're committed to helping simplify your life and improving your health. In addition, we offer:

- One of the largest provider networks in Virginia. With more than 16,900 PPO doctors and specialists^{*} and nearly 100 hospitals throughout Virginia^{*}, chances are your doctor is in our network. For a complete listing of all doctors in our network, go to anthem.com and click on "Find a Doctor".
- A choice of plans to fit many budgets and lifestyles. No matter where you are in life, we've got a plan designed to fit a variety of health coverage needs, as well as many budgets.
- **Optional dental and life insurance.** To enhance your health, we also offer dental and term life coverage and make it easy to enroll.
- Coverage that travels with you. No matter where life takes you, your health coverage goes with you. Network providers in the BlueCard[®] program across the country will help make it easy to get access to the care you need when on a short trip or vacation.

Some definitions so we're all on the same page

Network Discounts: With Anthem, you have access to one of the largest provider networks in the state. These network (or participating) providers have agreed to accept lower costs for their covered services to Anthem members — similar to volume discounts. These negotiated costs help reduce the overall cost of covered medical services, including your share of those costs.

This is true whether you are paying the entire cost for covered services (such as while you are meeting your deductible), or whether we are sharing the cost. With over 16,900 practitioners and over 100 hospitals^{*}, chances are your provider already participates. Just visit a network provider to take advantage of the savings.

With our PPO plans, you can always choose to receive services outside the network, but your share of the cost will be greater.

Cost–Sharing: The costs of medical care today can be staggering. Health care coverage from Anthem can help protect you against these high costs. With most health care coverage, you pay a monthly premium, then you share some of the cost of covered medical care with the company that provides your health care coverage. The level of cost-sharing you choose directly impacts your premium amount. The more you are willing to share in the cost, the lower your premium. With Anthem, you can choose your level of protection and the level of cost-sharing that works best for your health care needs and budget.

Deductible is the amount you have to pay each calendar year for covered services before your health care plan starts paying. For some services, the plan will even begin to pay before the deductible is met. Usually, the higher a plan's deductible, the lower the premium. In some cases, you may also have a separate deductible for certain services such as prescription drugs or non-network services.

Coinsurance is the percentage of the cost of covered services that you will be responsible for, after your annual deductible is met. With some plans, you have a choice of coinsurance levels. Much like your deductible, selecting a higher coinsurance typically lowers your monthly premium because it increases your share of the cost.

Out-Of-Pocket Maximum is the most that you would pay in a calendar year for deductible and coinsurance for in-network covered services. Once you reach this maximum, the plan pays at 100% for most network services for the rest of the calendar year. There is a separate out-of-pocket maximum for non-network services.

Lifetime Maximum is the lifetime benefit amount that will be paid under the policy for each member. This includes network and non-network covered services combined.

Prescription Drugs are medications that must be authorized for use by your doctor. Anthem offers varying levels of prescription drug coverage. Depending on the plan, you may have coverage for generic drugs or generic and brand name drugs.

Generic Drugs are prescription drugs that typically have been in use for some time and can be manufactured and distributed by numerous companies, so their cost is usually much lower. Generic drugs must, by law, contain the same active ingredients as their brand name equivalent and have the same clinical benefit.

Brand Name Drugs are prescription drugs that are manufactured and marketed under a registered name. They are usually patented and may be exclusively offered by certain manufacturers.

Formulary is a list of prescription drugs our health care plans cover. They may include generic, preferred brand name and specialty drugs that have been rigorously reviewed and selected by a committee of practicing doctors and clinical pharmacists for their quality and effectiveness. We've negotiated lower prices on these formulary drugs, so you'll save when your doctor prescribes medication from our formularies. There can be different formularies for different health care plans. Formulary lists can be found at www.wellpointnextrx.com/formulary1.

Health Savings Account (HSA) is a special bank account that can be set up by a member enrolled in a qualified HSA-compatible high deductible health plan if they choose. Contributions to this account can be made with certain tax advantages and funds from the account can be used for qualified health care expenses. See the insert from our preferred banking partner for more details and consult your tax advisor.

Lumenos[®] HSA Is this the right plan for you?

The Lumenos HSA health plan is designed to give you more control over your health care costs. It helps you focus on getting healthy and staying that way.

Lumenos HSA Plan Highlights

This plan offers traditional health care benefits that can be paired with a Health Savings Account (HSA) for more flexibility and potential tax advantages. Simple plan design makes using them that much easier.

Features:

- A choice of benefit options, including those that offer 100% for covered preventive care before the deductible.
- PPO health plan coverage with a large array of benefits after you meet your deductible.
- Coverage compatible with an HSA that is yours to fund and keep if you choose. Use the HSA for qualified medical expenses or as a savings vehicle. Contact your tax advisor for possible advantages.
- Special programs for Smoking Cessation and Weight Management.
- · Access to our 24-hour Nurse Line.
- Online tools for a personalized Health Assessment, prescription drug cost comparison, and other tools to give you more control.

You should know:

- Your Lumenos HSA plan has a policy-level deductible and out-of-pocket maximum. Once any combination of covered members on the policy meet these amounts, the plan pays 100% of covered expenses. It's that simple.
- While Lumenos HSA is compatible with a Health Savings Account, your health care plan works with or without it. You may set up the HSA now, later, or not at all. It's your choice.

Lumenos HSA Preventive Care

Because staying healthy is just as important as getting better, Lumenos HSA offers 100% coverage for preventive care with no deductible when you use a network provider. Preventive services include childhood well visits and immunizations, mammograms, Pap and PSA tests, colorectal cancer screenings and more! See your Benefit Guide for more details.

Prescription Drug Coverage

Lumenos not only puts you in charge of your health care dollars, it can help you use those dollars for generic and brand name prescription drugs in the way that best suits you.

Once your deductible is met, there is a coinsurance, if applicable, for covered prescription drugs. But even while you are meeting your deductible, you benefit from lower negotiated rates on prescription drugs at network pharmacies nationwide. There's no need to have a different deductible for prescriptions; it all works as one.

You will receive the highest level of benefits by asking your physician to prescribe a generic drug whenever possible. If you choose to purchase a brand name drug when a generic drug is available, you will be responsible for the difference in the cost between brand and generic, plus your coinsurance.

And since you decide how to spend it, your Health Savings Account dollars can be used to pay for prescription drugs – either while you are meeting your deductible, or afterward for those drugs not covered, like most over-thecounter medications.

How to Customize your Lumenos HSA Plan

Choose your deductible: Lumenos HSA deductibles range from \$1,500 to \$5,000 for individuals or \$3,000 to \$10,000 for families. You can usually lower your premium by choosing a higher deductible. Simply choose the deductible and premium combination that works best for you. Remember, any covered member can contribute to some or all of the policy deductible and out-of-pocket maximum, whether the policy covers one member or a whole houseful.

Use your Health Savings Account the way

you want: Your HSA, if you choose to open one, is funded by you. So, it is yours to use for qualified health care expenses covered by the plan, or those not covered at all, like contact lenses. Your HSA is also yours to keep if you ever leave the plan; you won't lose those dollars if they're not used. In fact, the carryover from year to year can help you save for future financial needs. See the enclosed insert from our preferred banking partner for more information.

Other Optional Coverage: You can add more protection for you and your family by purchasing optional maternity benefits, dental, and life insurance. See your Benefit Guide and the dental and life information in the back of this brochure for more details.

Anthem.

Benefit Guide for Virginia

Calendar Year	Deductible	Your Choices						
Individual	NETWORK:	\$1,500	\$3,000	\$5,000				
	NON-NETWORK: NETWORK:	\$1,500	\$3,000	\$5,000	\$3,000	\$6,000	\$10,00	
Family	NON-NETWORK:				\$3,000	\$6,000	\$10,00	
Network Coinsura	ance Options	20%*	0%*	0%*	20%*	0%*	0%	
Calendar Year O Maximum	ut-of-Pocket	Add Your Chosen Dedu	ctible to the Amou	nt Below				
Individual	NETWORK: NON-NETWORK:	\$3,000 \$7,500	\$0 \$3,000	\$0 \$5,000				
Family	NETWORK:		<i>\\</i> 0,000	<i>\</i> \\\\\\\\\\\\\	\$6,000	\$0	\$	
How family deducti	NON-NETWORK:	For family plans (with two or more	members) one member or	any combination of family	\$15,000	\$6,000	\$10,00	
out-of-pocket maxi	mums work	For family plans (with two or more members) one member or any combination of family members can meet or contribute toward the family deductible and family out-of-pocket maximum.						
Plan Lifetime Max	ximum	Plan pays up to: \$7 million per me	mber, network and non-ne	twork services combined				
Covered Servic	ces	Your Share of Costs (after	er deductible, unless v	vaived)				
Doctors' Office Vi	isits	NETWORK: 20% or 0% Coins NON-NETWORK: 40% or 30% Coins						
Professional and Diagnostic Services (X-ray, lab, anesthesia, surgeon, etc.)		NETWORK: 20% or 0% Coinsurance ¹ NON-NETWORK: 40% or 30% Coinsurance ¹						
Inpatient Services (overnight hospital/facility stays)		NETWORK: 20% or 0% Coins NON-NETWORK: 40% or 30% Coir						
Outpatient Services (without overnight hospital/facility stays)		NETWORK: 20% or 0% Coinsurance ¹ NON-NETWORK: 40% or 30% Coinsurance ¹						
Emergency Room Services		NETWORK:20% or 0% Coinsurance1NON-NETWORK:20% or 0% Coinsurance1						
Preventive Care S	Services	Adults and Children age 7 and old • Unlimited preventive office visits • Preventive screenings, labs, X-ray NETWORK: 0% Coinsurance NON-NETWORK: 40% or 30% Coir Preventive Care and Immunizatio immunizations. NETWORK or NON-NETWORK: 0% 0	rs and immunizations (deductible waived) Isurance ¹ Ins for Children age 6 and	-	for office visits, lab tests, vi	sion and hearing screenin	gs and	
Maternity		Not Covered (see Optional Coverage below)						
Optional Coverag (at additional cost)	ge	Dental, Life, Maternity						
Prescription D	rug Coverage	Lumenos HSA						
Retail Drugs (and Drugs when avail		NETWORK: 20% or 0% Coinsurance ¹ NON-NETWORK: 40% or 30% Coinsurance ¹ \$5,000 annual benefit maximum per member (not including Specialty drugs), network and non-network combined.						
Optional Drug Co (when available)	overage	Not Available						
Other Covered Be include but are n		Ambulance, Chiropractic Care, Dur Speech Therapy, Urgent Care	rable Medical Equipment, H	lome Health and Hospice	Care, Mental Health, Physic	al/Occupational Therapy,	Substance Abus	
MPORTANT: This Bene to be a brief outline of intended to be a legal provisions of benefits, exclusions are contair Certificate. In the ever between the Contract Benefit Guide, the terr Certificate will prevail	f coverage and is not contract. The entire limitations and ned in the Contract/ nt of a conflict //Certificate and this ms of the Contract/	¹ Coinsurance is designated by the 0%, the non-network coinsurance *Your coinsurance will be higher w NOTE: Network and non-network of do not accumulate toward each ot	is 30%. vith a non-network provider leductibles are combined a	:				

Dental Coverage

Dental coverage is important to your overall health and well-being. Regular dental check-ups can serve as an early warning for health-related issues. In fact, gum and tooth disease have been linked to a number of major health conditions like heart disease, stroke, respiratory disease and diabetes. Who knew seeing a dentist may help save your life?

You'll save more on the cost of your dental care when you visit a participating network dentist. Going out of the network means you'll be responsible for more of the cost. To find a network dentist in your area visit us at anthem.com.

Protect your smile - and your health - by adding optional dental coverage to your plan.

Covered Services	Waiting Period	Coinsurance		Deductible		Maximum Covered Per Year
		NETWORK	NON-NETWORK	NETWORK	NON-NETWORK	
Diagnostic (2 oral exams)	None	0%	50%	None	None	
X-Rays (1 set of bitewings per year. 1 full mouth series every 3 years covered persons age 5 and over)	None	0%	50%	None	None	\$1,000 per covered person for preventive, restorative and complex care
Preventive (includes cleanings, topical fluoride treatments for children under 16, space maintainers for children under 12)	None	0%	50%	None	None	

Restorative and Complex Care						
Covered Services	Waiting Period	Coinsurance		Deductible		Maximum Covered Per Year
		NETWORK	NON-NETWORK	NETWORK	NON-NETWORK	
Restorative Services (fillings)						
Simple Extractions	6 Months	50%	50%	\$50/ Individual up to \$150/	\$100/Individual up to \$300/ family	\$1,000 per covered person for preventive, restorative and complex care
Anesthesia (emergency treatment of dental pain for minor procedures, general anesthesia with oral surgery)	18 Months					
Oral Surgery (includes root removal, treatment of abcess)						
Prosthodontic Services (includes onlays, crowns, dentures)				family		
Endodontic Services (root canals)						
Periodontal Services (includes periodontal cleaning, scaling, and root planing)						

5

Blue Preferred Term Life™

Losing a loved one is painful enough without having to worry about finances. So why not give your family the extra support they'll need with term life insurance from Anthem Life

- · It's inexpensive. Just pennies a day.
- It's easy. Simply complete the term life section on your application.

Be prepared for the unexpected.

Life happens! But sadly, so can an unexpected death. Help secure your family's future by considering the following coverage options:

- \$25,000 coverage for yourself and \$25,000 for your spouse, and \$15,000 coverage for dependent child(ren)
- \$50,000 coverage for yourself and \$50,000 for your spouse, and \$15,000 coverage for dependent child(ren)
- \$75,000 coverage for yourself and \$75,000 for your spouse, and \$15,000 coverage for dependent child(ren) Note: The \$75,000 coverage option is available only on Lumenos HSA.

Blue Preferred Term Life Monthly premiums are per person and subject to change.						
Age	\$25,000	\$50,000	\$75,000	\$15,000 for dependent children only		
1-18	\$2.50	\$5.00	\$7.50	\$1.50		
19-29	\$4.75	\$9.50	\$11.25	\$2.85		
30-39	\$5.50	\$11.00	\$13.50	\$3.30		
40-49	\$12.50	\$25.00	\$33.75	\$7.50		
50-59	\$34.75	\$69.50	\$97.50	\$20.85		
60-64	\$49.00	\$98.00	\$142.50	\$29.40		
65+	Not Available					

- Children less than one year of age who qualify medically will be automatically added to the policy on the policy anniversary after they turn one.
- 2. The \$15,000 policy is available to dependent children only, with a maximum of three dependent children. More than three children can be added to the plan, but no additional premium will be charged.
- 3. Spouses or domestic partners are not eligible for the \$15,000 dependent coverage and must select the same plan as the subscriber if applying together. For domestic partner coverage on the same application, two separate policies will be issued. Note: Acceptance into an Anthem Life policy is contingent upon your acceptance into an Anthem underwritten health plan.

Maternity

If you're hoping to add to your family in the future, you may want to think about adding maternity coverage now. An optional maternity coverage is available with certain plans (see your Benefit Guide for details) to help cover pregnancy and childbirth related medical care for mother and infant.

There are specific limitations and exclusions for this coverage, including a waiting period in most cases before conception can occur; see your Coverage Details insert for this important information.

> Dependable, valuable protection to fit the way you live. Sounds like a plan.

If you have questions or want more details about your options, call your Anthem Blue Cross and Blue Shield agent today!

Additional information

Save time with automatic premium payment

Hate writing checks? After your initial payment, our Electronic Fund Transfer (EFT) program will automatically withdraw funds from your bank account each month to pay for your health care plan premium. You'll not only save on postage, you won't have to worry about a lapse in coverage because you forgot to mail in your payment. To sign up, just fill out the billing section of the enrollment application.

Ready to choose a plan?

- **Call us.** Contact your Anthem Blue Cross and Blue Shield Sales Representative or Agent.
- Ask questions. If you aren't sure about how a plan works or have additional questions, your sales agent will be happy to help.
- Fill out an application. We'll process it as soon as we receive it. We'll let you know if you are approved for the plan you selected, or any other coverage options you may have.



Individual and Family Health Care Plans for Virginia

Individual health coverage. Your plans. Your choices.

Make sure you have all the facts.

This brochure is only one piece of your plan information. Please make sure you have all the facts about the benefits offered by the plans described – including what's covered, and what isn't. For additional information about exclusions, limitations, and terms of this coverage, please see the enclosed Coverage Details and Benefit Guide. These documents should be included with your information kit, or if you have printed this from your computer, they should be at the end of this document. If you don't have these documents, be sure to contact your Anthem sales agent.

This brochure is intended as a brief summary of benefits and services; it is not your Contract/Certificate. If there is any difference between this brochure and your Contract/Certificate, the provisions of the Contract/Certificate will prevail. Benefits and premiums are subject to change.

This piece refers to Policy Form #'s 901119-CP.1 et al.; Schedule of Benefits form AVA1669, application forms AVA1663, AVA1664, AVA1665, MVAFR6681A, MVAFR6682A and MVAFR6683A and optional rider forms MVACN4876A and AVA1393.

"No Obligation" review period.

After you enroll in a plan offered by Anthem, you will receive a contract booklet that explains the exact terms and conditions of coverage, including the plan's exclusions and limitations. You will have 10 days to examine your plan's features. During that time, if you are not fully satisfied, you may decline by returning your contract booklet along with a letter notifying us that you wish to discontinue coverage.

Ready to enroll?

Call your Anthem Sales Representative or agent today!

Life and Disability products underwritten by Anthem Life Insurance Company, an independent licensee of the Blue Cross and Blue Shield Association. In Virginia (excluding the City of Fairfax, the Town of Vienna and the area east of State Route 123), Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. Anthem Blue Cross and Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association. [®] ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association. For internal use only: VA06 BR (6/10)



Premier, SmartSense[®], SmartSense[®] with Enhanced Drug Benefit, CoreShare,[™] Lumenos[®] HSA, Lumenos[®] HIA, KeyCare HealthSmart[™] with Enhanced Drug Benefit, Flexible Choice,[™] Essential KeyCare[®] and KeyCare Preferred[®]

Listed below are specific requirements and procedures for our plans that provide information you need to know when choosing a health care plan as well as after you have coverage. This document is included to help you understand how our Premier, SmartSense,[®] SmartSense[®] with Enhanced Drug Benefit, CoreShare,[™] Lumenos[®] HSA, Lumenos[®] HIA, KeyCare HealthSmart[™] with Enhanced Drug Benefit, Flexible Choice,[™] Essential KeyCare[®] and KeyCare Preferred[®] plans work. Please review these Coverage Details along with the other materials enclosed.

Policy Terms

The following are provisions to our policies, which outline specific requirements and procedures about our plans. However, keep in mind that this document is not your official policy. You must apply for and be accepted for enrollment before a policy for health care coverage is issued to you. The policy you receive when you enroll in a plan will be a legal document that overrides any other descriptions of your coverage. Be sure to read it.

Eligibility

Anthem Blue Cross and Blue Shield Individual coverage is available only to those who:

- \cdot Reside in the Anthem Blue Cross and Blue Shield service area; reside in the KeyCare or Lumenos service area*
- \cdot Qualify medically and meet certain lifestyle criteria
- · Are under age 65
- · Are not entitled to Medicare benefits
- · Do not currently have individual protection that provides similar benefits, unless Anthem's individual coverage will replace existing coverage
- \cdot Are not on active duty with any branch of the Armed Services

Eligible children must also be:

- · Unmarried
- · Under age 23

Your domestic partner, if applicable, is only eligible for coverage if he or she:

- \cdot Has been your sole domestic partner for 6 months or more
- \cdot Is mentally competent
- \cdot Is at least 18 years old
- \cdot Is not related to you in any way (including by blood or adoption) that would prohibit you from being married to or separated from anyone else and
- \cdot Is financially interdependent with you

Employees covered by Anthem Blue Cross and Blue Shield group insurance are not eligible to purchase an Anthem individual policy until they have been off the group coverage at least 64 days. Employees may not apply for an Anthem individual policy with an effective date that is less than 64 days after their Anthem group coverage ended. However, spouses, domestic partners and dependents may be eligible to apply for Anthem individual coverage without having to wait 64 days.

* If you are an "Eligible Individual," as defined on the application, then coverage is available to you if you live, work or reside in our service area, (or the KeyCare and Lumenos service area if applying for any of the plans listed above).

Policy Effective Date

- 1. Your policy effective date must be within 75 days (120 days for Virginia Standard or Lumenos Standard HSA policies) of the the date you signed the application.
- 2. The earliest effective date you can have if you currently have coverage would be the day after the application is received by Anthem through mail, fax or online submission. This applies if you requests an 'As Soon As Possible' effective date as well.
- 3. The earliest effective date you can have if you currently do not have health care coverage would be 10 days after your application is received by Anthem through mail, fax or online submission. This applies if you request an 'As Soon As Possible' effective date as well.
- 4. The earliest effective date for children less than 6 months of age is the day of approval by Anthem. This does not apply to newborns being added to an existing policy within first 31 days.

Renewability

Your coverage is automatically renewed as long as:

- \cdot Premiums are paid according to the terms of your policy
- · The insured lives, works, or resides in our service area
- \cdot There are no fraudulent or material misrepresentations on your application or under the terms of your coverage

We can refuse to renew your policy if all policies of the same form number are also not renewed. Any such action will be in accordance with applicable state and Federal laws.

Premium

We determine premiums based on such factors as age, sex, type and level of benefits, membership type, health, lifestyle and area of residence. These premiums are set by class. You will never be singled out for a premium change. Your premium may be adjusted periodically. We will give you prior written notice of any premium change we initiate.

Employer Payment Of Premiums

The policies described in this document are individual health insurance policies, and, as such, cannot be used as employerprovided health care benefit plans. No employer of any covered person under these policies may contribute to premiums directly or indirectly, including wage adjustments. As it pertains to this section, an employer does not include a trade or business wholly owned by an individual or individual and spouse or domestic partner that has



Health. Join In.

no other employees or that does not offer health benefits to any other employees. Also, as it pertains to this provision, a church may purchase an individual policy if only purchasing it for one employee.

Premium With Application

Beginning November 1, 2009, Anthem Blue Cross and Blue Shield requires the first premium payment with each application for Individual health care plans. Personal checks will not be deposited until the application is approved. If you are not accepted for coverage, we will notify you in writing. We destroy all personal checks received related to applications where coverage cannot be issued. Money orders and cashier's checks will be deposited prior to underwriting, and if the application is denied, a refund will be issued.

Coordination Of Benefits

If you choose to be covered by two or more types of health insurance, it's important to know our Coordination of Benefits procedures. Anthem Blue Cross and Blue Shield policies all have a coordination of benefits provision. This provision explains that if you are issued an Anthem Blue Cross and Blue Shield individual policy, and one of the persons covered by your Anthem policy is covered by a group health plan, the group health plan will have primary responsibility for the covered expenses of that family member. For any dependent children on your Anthem individual policy who are enrolled under another individual health plan, the primary policy is the policy of the parent whose birthday (month and day) falls earlier in the calendar year. Parent birth year is not considered.

Termination

Coverage ends for all persons insured under the policy if the insured dies. A covered person or guardian of a covered person must contact us to arrange for continued coverage in this instance.

Covered dependent coverage ends under these circumstances:

- For a covered spouse upon divorce from the covered person in whose name the policy was obtained
- \cdot When a covered dependent begins active duty with the Armed Services
- · Death of the dependent
- · At the insured's request

In addition, coverage ends for covered dependent children under these circumstances:

- · At the end of the year in which a covered child turns 23
- · When the child marries

If a covered child is incapable of earning a living because of a mental or physical handicap that began before age 23, we will continue to cover the child as long as the policy is in force.

Cancelling Your Policy

If you wish to cancel your Anthem policy, you must call or notify us in writing. Any premium paid beyond your cancellation date will be refunded to you promptly after the cancellation.

Limited Benefit Policy

All of the plans referenced in this document are "limited benefit

policies," meaning that there are times when you may be responsible for more than the 25% maximum coinsurance set by insurance regulations for major medical coverage. This happens only when your copayment or coinsurance is greater than the 25% coinsurance, or when you use a non-network provider.

What's Not Covered

Exclusions:

Remember, all health care plans are different. To choose the plan that best meets your needs, it's important to understand not only what it covers, but what it does not cover.

Our policies do not cover:

Pre-Existing Conditions

A pre-existing condition is any medical condition you had in the 12 months before your "effective date", or the date you are officially covered by the new policy. During the first 12 months after your effective date, the plans in this document do not cover prescription drugs prescribed for a pre-existing condition, services for, or complications resulting from, a pre-existing condition. The waiting period for pre-existing conditions may be shorter, or waived, if you're transferring your coverage from a qualifying health plan.

Preventive Care Services

These plans only cover preventive care specified in the plan's policy. It does not cover routine physical examinations, routine laboratory tests or routine X-rays that exceed what is specifically provided for in the policy.

Services That Are Not Medically Necessary

Services or care that are not medically necessary as determined by us, in our sole discretion. We cover only medically necessary services in order to keep everyone's premiums down and to make sure services are provided in a safe, approved setting. Our licensed medical staff uses careful guidelines based on accepted medical practices to determine whether a service is medically necessary. These guidelines apply to everyone. You can find out whether a particular service or procedure is medically necessary and covered before you receive it, by calling us when you're considering treatment options with your physician. We'll work with you to find the safest and most effective treatment.

Services That Are Deemed Experimental Or Investigative

Services that we deem, in our sole discretion, to be experimental/ investigative, as well as services related to complications from such procedures, except in certain limited circumstances as listed in the policy. The Blue Cross and Blue Shield Association has a committee of medical professionals that reviews new medical treatments, examines the current scientific medical literature and recommends coverage for those treatments that are shown to be safe and effective. They do not recommend new treatments that are still experimental or under investigation. Our medical staff follows the committee's recommendations and guidelines to decide whether a new treatment can be covered by the policy.

Organ And Tissue Transplants, Transfusions

Certain organ or tissue transplants that are considered experimental/investigative or not medically necessary.

Maternity And Family Planning Services

Pregnancy-related conditions, except complications of pregnancy as specifically provided for in the policy. We only cover complications of a pregnancy that began after your policy started and include conditions that would be considered life-threatening to the mother. We do not cover family planning services including services for or related to artificial insemination or in vitro fertilization or any other types of artificial or surgical means of conception; prescription drugs prescribed in conjunction with artificial insemination or any other types of artificial or surgical means of conception. We do not cover any services or supplies provided to a person not covered under the policy in connection with a surrogate pregnancy (including, but not limited to, the bearing of a child by another woman for an infertile couple); or services to reverse voluntarily induced sterility.

Dental Services

Dental care, except as specifically provided for in the policy.

Hearing Services

Hearing services, except as specifically provided for in the policy. Implantable or removable hearing aids, including exams for prescribing or fitting hearing aids, regardless of the cause of hearing loss, with the exception of cochlear implants.

Vision Services

Routine vision services except as specifically provided for in the policy. Services for, or related to, procedures performed on the cornea to improve vision, in the absence of trauma or previous therapeutic process. Medical or surgical procedures to correct nearsightedness, farsightedness, and/or astigmatism.

Foot Care

Services for palliative or cosmetic foot care.

Cosmetic Services

All medical, surgical, and mental health services for or related to cosmetic surgery and/or cosmetic procedures, including any medical, surgical and mental health services to correct complications of a person's cosmetic procedure. Body piercing and cosmetic tattooing are considered cosmetic procedures. "Cosmetic surgery," however, does not mean reconstructive surgery incidental to or following surgery caused by trauma, infection, or disease of the involved part. We determine, in our sole discretion, whether surgery is cosmetic or is clearly essential to the physical health of the patient.

Health Club Memberships

Health club memberships, exercise equipment, charges from a physical fitness instructor or personal trainer, or any other charges for activities, equipment, or facilities used for developing or maintaining physical fitness, even if ordered by a physician. This also applies to health spas.

Weight Loss Programs

Weight loss programs, whether or not they are pursued under medical or physician supervision, unless specifically listed as covered in the policy. This includes, but is not limited to, commercial weight loss programs (Weight Watchers, Jenny Craig, LA Weight Loss) and fasting programs. This does not apply to medically necessary treatments for morbid obesity as required by law.

Nutritional And/Or Dietary Supplements

Nutritional and/or dietary supplements, except as provided in the policy or as required by law. This includes, but is not limited to, those nutritional formulas and dietary supplements that can be purchased over the counter, which by law do not require either a written prescription or dispensing by a licensed pharmacist.

Certain Types Of Therapies

Therapy primarily for vocational rehabilitation; certain drugs and therapeutic devices, including over-the-counter drugs and exercise equipment; outpatient services for marital counseling, coma-stimulation activities, educational, vocational, and recreational therapy, manual medical interventions for illnesses or injuries other than musculoskeletal illnesses or injuries.

Certain Facility And Home Care

Services for rest cures, residential care or custodial care. Your coverage does not include benefits for care from a residential treatment center or non-skilled, subacute settings, except to the extent such settings qualify as substance abuse treatment facility licensed to provide a continuous, structured, 24-hour-a-day program of drug or alcohol treatment and rehabilitation including 24-hour-a-day nursing care.

Transportation Services

Travel or transportation, except by professional ambulance services as described in the policy.

Services Covered Under Government Programs Or Employee Benefits

Services covered under Federal or state programs (except Medicaid); services for injuries or sickness resulting from activities for wage or profit when 1) your employer makes payment to you because of your condition; 2) your employer is required by law to provide benefits to you; or 3) you could have received benefits for your condition if you had complied with the relevant law.

Services Related To The Military, War Or Civil Disobedience

Services for injuries or sickness sustained while serving in any branch of the armed forces or resulting from acts of war. Services for injuries or sickness resulting from participation in a felony, riot or any other act of civil disobedience.

Services Provided By Family Or Co-Workers

Services performed by your immediate family or by you; services rendered by a provider to a co-worker for which no charge is normally made in the absence of insurance.

Separate Charges

Separate charges for services by health care professionals employed by a covered facility which makes those services available.





Prescription Drugs

We do not cover:

- \cdot Prescription drugs prescribed for pre-existing conditions during the first 12 months of coverage
- · Over-the-counter drugs
- \cdot Charges to administer prescription drugs or insulin, except as stated in the policy
- \cdot Prescription refills that exceed the number of refills specified by the provider
- A prescription that is dispensed more than one year after the order of a physician
- Drugs that are consumed or administered at the place where they are dispensed, except as stated in the policy
- Prescription drugs prescribed for weight loss or as stop smoking aids
- · Prescription drugs prescribed primarily for cosmetic purposes
- Prescription drugs dispensed by anyone other than a pharmacy with the exception of a physician dispensing a one-time dosage of an oral medication either at the physician's office or in a covered outpatient setting in order to treat an acute situation
- · Prescription drugs not approved by the FDA
- Prescription drugs not found on Anthem's Formulary for SmartSense and CoreShare are not covered
- · Brand name drugs for Essential KeyCare are not covered

Other Non-Covered Services

- · Services for which a charge is not normally made
- · Amounts above the allowable charge for a service
- \cdot Services or supplies not prescribed, performed or directed by a provider licensed to do so
- Services for dates of service before the effective date or after a covered person's coverage ends
- Telephone consultations, charges for not keeping appointments, or charges for completing forms or copying medical records
- \cdot Services not specifically listed or described in this policy as covered services
- Services to treat sexual dysfunction, including services for or related to sex transformation, when the dysfunction is not related to organic disease. This includes related medical services and mental health services
- Complications of non-covered services these services would include treatment of all medical, mental health and surgical services related to the complication
- \cdot Services or supplies ordered by a physician whose services are not covered under the policy
- · Self-help, training, and self-administered services
- Manual medical interventions for illnesses or injuries other than musculoskeletal illnesses or injuries

Out-Of-Pocket Maximum Exclusions

The following items never count toward your out-of-pocket maximum for all products:

- · Amounts exceeding the allowable charge
- · Amounts over any policy maximum or limitation
- \cdot Expenses for services not covered under the policy

In addition, specific products have additional items that never count toward your out-of-pocket maximum:

Premier, SmartSense, SmartSense with Enhanced Drug Benefit, and CoreShare:

- \cdot Amounts paid for prescription drugs, including specialty drugs and insulin
- · Copayments
- · Copayments and coinsurance (if applicable) for routine vision care

KeyCare Flexible Choice and KeyCare HealthSmart with Enhanced Drug Benefit:

 \cdot Amounts paid for prescription drugs, including specialty drugs and insulin

KeyCare Preferred and Essential KeyCare:

- · Amounts we apply to your deductible
- Any Coinsurance Limitations listed in the "Coinsurance Limitations" section of this document
- · Copayments

Optional Coverage Exclusions

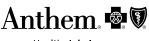
Adding optional coverage to your policy changes certain exclusions in your policy related specifically to services for dental care, pregnancy, accidents and preventive care and immunizations for children. Other limitations and exclusions continue to apply.

Dental Coverage Exclusions

Our policies do not cover:

- Services not listed or described in your policy or in the optional coverage as a covered service
- Dental services that are covered under any other dental benefits plan under which a covered person is enrolled
- Dental services with respect to congenital or developmental malformation or primarily for cosmetic purposes except as specified in the optional coverage
- · Upgrading of serviceable dentistry
- Services rendered prior to the optional coverage effective date, and services rendered on or after the optional coverage effective date that are directly related to services received before the optional coverage effective date

5 – Premier, SmartSense[®] SmartSense[®] with Enhanced Drug Benefit, CoreShare,[™] Lumenos[®] HSA, Lumenos[®] HIA, KeyCare HealthSmart[™] with Enhanced Drug Benefit, Flexible Choice,[™] Essential KeyCare[®] and KeyCare Preferred[®]



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- \cdot Services rendered after the date of termination of the dental coverage
- Dental pit/fissure sealants on other than first and second permanent molars
- · Diagnostic photographs
- · Dietary instruction or other counseling
- · Silicate restorations
- · Sedative fillings
- · Root canal therapy on other than permanent teeth
- · Pulp capping (direct or indirect)
- \cdot Separate charges for pulp vitality tests and bases and liners under restorations
- · Therapeutic pulpotomy on other than primary teeth
- \cdot Guided tissue regeneration, including flap entry or re-entry and closure
- · Gingival curettage
- · Separate charges for irrigation or re-evaluation following periodontal therapy
- Periodontal splinting and occlusal adjustments for periodontal purposes
- · Controlled release of medications to tooth crevicular tissues for periodontal purposes
- Repositioning appliances or restorations necessary to increase vertical dimensions or restore or correct the occlusion
- Services rendered for purposes other than to eliminate oral disease and/or replace covered missing teeth (mouth rehabilitation)
- · Gold foil restorations
- \cdot Inlays
- · Temporary dentures or temporary crowns, or duplicate dentures
- \cdot Services to replace teeth that were lost or extracted prior to the rider's effective date
- · Services to replace non-functioning teeth
- Fixed bridges when done in conjunction with a removable appliance in the same arch
- · Precision attachments for dental appliances
- · Tissue conditioning
- · Prefabricated resin crowns
- \cdot Dental implants and associated services in conjunction with implants
- Consultations (including telephone consultations), charges for failure to keep a scheduled visit, charges for completion of a claim form, or charges for providing information in connection with a claim
- \cdot Occlusal guards and athletic mouth guards
- \cdot Bleaching or whitening of discolored teeth
- · Behavior management or hypnosis
- · Therapeutic injections
- · Orthodontic services

- Separate charges for infection control procedures and procedures to comply with Occupational Safety and Health Administration (OSHA) requirements
- · Analgesics (nitrous oxide)
- · Occlusal analysis
- · Tooth desensitizing treatments
- When coverage is available for the following services, these services require the performance of diagnostic X-rays six months prior to the earlier of (1) the request for predetermination of such services or (2) the date the services were rendered:
- More than one (1) crown
- Fixed prosthetic devices
- Surgical extraction of impacted teeth

If diagnostic X-rays are not performed as specified above, the services listed above are not covered.

Maternity Coverage Exclusions

Maternity coverage covers pregnancies that begin at least six months after the rider becomes effective even if you qualify for credit toward your base policy's 12 month pre-existing waiting period. Maternity and pregnancy-related benefits are only available to the female insured or the female covered spouse/domestic partner who is at least 18 years of age or an emancipated minor. It does not cover maternity services for dependent children or a male spouse. The six month time period may not apply to you if you meet certain eligibility requirements.

The maternity coverage helps pay for:

- · Childbirth
- · Prenatal and postnatal care
- \cdot Use of delivery room
- · Hospital bed and board for mother
- · Routine nursery care
- · Routine newborn circumcision
- · Cesarean section deliveries
- · Diagnostic X-rays and lab charges

In addition, maternity coverage is not available for the following deductible options:

· Premier - \$500 & \$1,500 deductible options

Maternity coverage is not available on SmartSense, SmartSense with Enhanced Drug Benefit, CoreShare or Essential KeyCare.

Supplemental Accident Coverage Exclusions

The supplemental accident coverage covers ambulance services related to accidents. Exclusions listed in the policy apply to the Supplemental Accident rider.

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6 – Premier, SmartSense[®] SmartSense[®] with Enhanced Drug Benefit, CoreShare,[™] Lumenos[®] HSA, Lumenos[®] HIA, KeyCare HealthSmart[™] with Enhanced Drug Benefit, Flexible Choice,[™] Essential KeyCare[®] and KeyCare Preferred[®]

For Essential KeyCare and KeyCare Preferred, this optional coverage does not cover any of the other capped benefits (benefits with yearly limits) listed in the Limitations section. The coverage also does not cover outpatient therapy related to accidents, because these services are covered under your base policy. Similarly, insulin or other prescription drugs that you will use at home are covered under your base policy, not the optional coverage. Exclusions listed in the policy apply to the Supplemental Accident rider. For Premier, SmartSense, SmartSense with Enhanced Drug Benefit, CoreShare, KeyCare Flexible Choice and KeyCare HealthSmart with Enhanced Drug Benefit, in addition to the exclusions in the policy. the following exclusions apply to supplemental accident covered services. No payment will be made for prescription drugs, routine wellness care or the amount of a provider's charge which exceeds our allowable charge. This portion of the provider's charge will not be counted toward your out-of-pocket expense limit.

Preventive Care And Immunizations For Children Exclusions

Applies to Individual Essential KeyCare and KeyCare Flexible Choice only as this benefit is included under Premier, SmartSense, SmartSense with Enhanced Drug Benefit, CoreShare, KeyCare Preferred, Lumenos HSA, Lumenos HIA and KeyCare HealthSmart with Enhanced Drug Benefit. The preventive care and immunizations for children coverage provides routine preventive care and immunizations for covered children from birth through age 6. When a covered child turns 7, benefits under the preventive care and immunizations for children coverage ends.

Limitations

These policies cover certain services up to a preset limit. Your policy will have detailed information on the benefit limitations that are outlined below. Please call your Anthem Sales Representative if you have questions about limitations.

Benefits With Yearly Limits Under These Policies Are:	Limit Per Benefit Calendar Year
 Ground ambulance services (*No limit on Ambulance services for Lumenos HSA or HIA) 	\$3,000*
· Durable medical equipment	\$5,000
 Early intervention services (up to age 3) 	\$5,000
 Manual medical interventions (spinal manipulation) 	\$500
 Outpatient physical therapy and/or occupational therapy 	\$2,000
 Outpatient speech therapy 	\$500
· Home health care services	90 visits

 Mental health and substance abuse services 	20 outpatient visits; 25 inpatient days.
	Up to 10 inpatient days
	may be exchanged for
	15 partial days.
	(1 inpatient day = 1.5 partial days)
\cdot Skilled nursing facility stays	100 days

Prescription Drugs

For Premier, SmartSense, and SmartSense	\$7,500*
with Enhanced Drug Benefit	

For CoreShare

\$5,000*

- \cdot Dispensed at Pharmacy Up to a 30 day supply per prescription
- \cdot Ordered through the WellPoint Next RX Pharmacy Service Up to a 90 day supply per prescription

For Lumenos HSA, Lumenos HIA, HealthSmart \$5,000* with Enhanced Drug Benefit, Flexible Choice, Essential KeyCare and KeyCare Preferred

- Dispensed at Pharmacy Up to a 34 day supply, or no more than 150 units per prescription, whichever is less
- \cdot Ordered through the WellPoint Next RX Pharmacy Service Up to a 90 day supply per prescription
- * Specialty drugs under Premier, SmartSense, SmartSense with Enhanced Drug Benefit, CoreShare, Flexible Choice, HealthSmart with Enhanced Drug Benefit, Lumenos HSA and Lumenos HIA – are not included in the annual maximum. In addition, specialty drugs can be purchased through Anthem's Specialty Pharmacy Network.

Coinsurance Limitations

There are some coinsurance amounts you are always responsible for, even when you have met your deductible and out-of-pocket maximum, and even if your coinsurance choice for your base policy is 0%:

For KeyCare Preferred and Essential KeyCare:

- · Coinsurance paid to a non-network facility
- · Coinsurance for manual medical interventions, including spinal manipulation
- \cdot Coinsurance and copayments for prescription drugs and insulin
- · Coinsurance for routine wellness care, except mammography screenings for ages 35 and older, and colorectal cancer screenings
- \cdot Coinsurance for outpatient mental health visits
- Coinsurance for outpatient physical therapy, outpatient speech therapy, outpatient occupational therapy, durable medical equipment, early intervention services and home health care services

7 – Premier, SmartSense[®] SmartSense[®] with Enhanced Drug Benefit, CoreShare,[™] Lumenos[®] HSA, Lumenos[®] HIA, KeyCare HealthSmart[™] with Enhanced Drug Benefit, Flexible Choice,[™] Essential KeyCare[®] and KeyCare Preferred[®]



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- \cdot Coinsurance for skilled nursing facility stays
- Coinsurance for dental services received from non-network providers. (Applies only to individual KeyCare Preferred)

For Premier, SmartSense, SmartSense with Enhanced Drug Benefit and CoreShare:

Copayments

For KeyCare Flexible Choice, KeyCare HealthSmart with Enhanced Drug Benefit, Premier, SmartSense, SmartSense with Enhanced Drug Benefit and CoreShare:

· Coinsurance and copayments for prescription drugs and insulin

Dental Coverage Limitations

Diagnostic

- All covered diagnostic evaluations (whether emergency or non-emergency):
 - 2 each calendar year

Radiographic

- \cdot Set of bitewing X-rays (not in same year as full mouth series X-rays):
 - 1 each calendar year
- Full mouth series X-rays for covered persons age 5 and over: - 1 every 3 calendar years
- \cdot 9 or more bitewing or periapical X-rays taken at one time is considered a full mouth X-ray
- Up to 4 individual periapical films, but not in the same year as a complete mouth X-ray series, (does not apply when rendered in conjunction with emergency treatment.)

Preventive

- Dental cleaning, including periodontal cleanings: - 2 each calendar year
- Fluoride application for covered persons under age 16: - 2 each calendar year
- Space maintainers for covered persons under age 12: - 2 each per lifetime
- \cdot Sealants for each unrestored permanent first and second molar for covered persons under age 16:
 - 1 each per lifetime. There must be a lapse of at least 2 years from the time sealants are placed and the time a restoration is performed on the same tooth and surface for benefits to apply.

Restorative

- · 1 amalgam or resin restoration (filling) per tooth per surface:
 - 1 per calendar year. White-colored composite resin fillings will only be covered on anterior (front) teeth. If composite resin filings are done on back teeth, then you are responsible for the difference between our allowable charge and the dentist's charge for amalgam filling restoration.

- \cdot 1 pin retention per tooth per calendar year
- · 1 stainless steel crown on each primary (baby) tooth: - 1 each per lifetime

Endodontics

- · Root canal; (anterior, bicuspid or molar):
 - 1 per tooth every 3 calendar years
- Retreat of previous root canal; (anterior, bicuspid, or molar):
 1 per tooth per lifetime
- Apicoectomy/periradicular surgery; (anterior, bicuspid, molar, or additional root):
 - 1 per root or tooth per lifetime
- Retrograde filling:
 - 1 per root or tooth per lifetime
- \cdot Root canals are covered only on permanent teeth
- \cdot Therapeutic pulpotomy is covered only on primary (baby) teeth

Periodontics

- Periodontal cleaning (applies to your 2 cleanings per year):
 1 per calendar year
- Periodontal scaling and root planing:
 1 per quadrant every 2 calendar years
- Gingivectomy or gingivoplasty:
 1 per quadrant every 3 calendar years
- Periodontal osseous (bone) surgery: - 1 per quadrant every 3 calendar years
- Full mouth debridement: - 1 per lifetime

Prosthodontics

- Services for bridges, crowns, and dentures are only covered for teeth extracted or missing after the rider's effective date, which includes initial placement, unless for an existing bridge more than 5 years old
- Adjustment or repair to partial or complete dentures: - 1 per calendar year
- Chairside relining of partial or complete dentures: - 1 every 2 calendar years
- · 1 onlay, crown or bridge per tooth every 5 calendar years
- · 1 partial or complete denture every 5 calendar years
- · 1 laboratory rebasing or relining of dentures every 5 calendar years
- \cdot 1 crown repair per tooth per lifetime
- · 1 crown recementation per tooth per lifetime

Oral Surgery

- \cdot Use of anesthesia only in conjunction with surgical procedures
- · 1 vestibuloplasty every 3 calendar years



Adjunctive

- · 1 palliative (emergency) treatment per calendar year
- · Use of anesthesia only in conjunction with surgical procedures

Supplemental Accident Limitation

• With Premier, SmartSense, SmartSense with Enhanced Drug Benefit, CoreShare, Flexible Choice, and KeyCare HealthSmart with Enhanced Drug Benefit – Anthem pays 100% of the allowable charge, up to a total of \$750 per person, per year. With Essential KeyCare and KeyCare Preferred, Anthem pays 100% of the allowable charge, up to \$500 per accident.

Preventive Care And Immunizations For Children Coverage Limitation

Visits are limited to the child's initial examination as a newborn and outpatient visits at specific age intervals. Call your Anthem sales representative for more details.

This document provides a brief summary of provisions, exclusions and limitations. If there is any difference between this document and the Policy, the Policy will prevail. This piece is only one part of your entire fulfillment kit. This piece refers to Policy Form #'s 901119-CP.1 et al.; Schedule of Benefits forms 06714VAMEN, 06716VAMEN, 06718VAMEN, AVA1669, AVA1671, AVA1515, AVA1513, PVA1723, PVA2326, application forms MVAFR6669A - MVAFR6671A, 00969VAMEN - 00971VAMEN, MVAFR6681A - MVAFR6683A, AVA1631 - AVA1633, 00972VAMEN, 00973VAMEN, MVAFR6672A - MVAFR6674A and optional rider forms MVACN4876A, AVA1563, AVA1392, AVA1393, AVA1347, 901167 and AVA1517.

Access to the Medical Information Bureau (MIB)

Information regarding your insurability will be treated as confidential. Anthem Blue Cross and Blue Shield or its reinsurers may, however, make a brief report thereon to the MIB, a not-for-profit membership organization of insurance companies, which operates an information exchange on behalf of its Members. If you apply to another MIB Member company for life or health insurance coverage, or a claim for benefits is submitted to such a company, MIB, upon request, will supply such company with the information in its file. Upon receipt of a request from you, MIB will arrange disclosure of any information it may have in your file. Please contact MIB at 866-692-6901 (TTY 886-346-3642). If you question the accuracy of information in MIB's file, you may contact MIB and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. The address of MIB's Information Office is: 50 Braintree Hill Park, Suite 400, Braintree, MA 02184-8734. Information for consumers about MIB may be obtained on its website at www.mib.com Anthem Blue Cross and Blue Shield, or its reinsurers, may also release information in its file to other insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted

Selecting health coverage is an important decision.

To assist you, we supply the following for the plans under consideration: Brochure, Benefit Guide, Coverage Details and Enrollment Application. If you did not receive one or more of these materials, please contact your Anthem Blue Cross and Blue Shield agent to request them.

In Virginia (excluding the City of Fairfax, the Town of Vienna and the area east of State Route 123), Anthem Blue Cross and Blue Shield is the trade name of Anthem Health Plans of Virginia, Inc. Independent licensee of the Blue Cross and Blue Shield Association. [®] ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.