

Blue View Vision

Convenience, choice and savings — right before your eyes

Did you know that many eye diseases show no warning symptoms? So you may not even know your vision is at risk unless you see an eye doctor. That's why vision plans are so important. Our stand-alone Blue View VisionSM plans cover most of the cost of your yearly eye exams and help pay for your glasses, contact lenses and other eyewear.

A big network means lots of choices

Our broad provider network makes it easy to find a doctor or eye-care retailer near your home or work.1



36,000+ doctors



27,000+ locations



93,000+ total points points of access

It's easy to find a doctor at anthem.com/findadoctor.

Our network includes popular retail stores and convenient online providers, too.











JCPenney | optical

Discounts that keep your costs down

Saving money is important, so our deep discounts help keep your out-of-pocket costs as low as possible.2

40% off 20% off

extra eyewear

other noncovered items even accessories

You also get discounts on premiere lens options and for no extra cost, add-ons like factory scratch coating for lenses and Transitions® or polycarbonate lenses for kids under 19.

Regular eye checkups are about more than seeing 20/20

Eye exams not only detect eye disease, but can also reveal early warning signs of conditions like diabetes, high blood pressure and heart disease. So get regular eye exams at every age.



Flexible plan options: Enhanced, Plus and Value

Our Blue View Vision Enhanced, Plus and Value plans are designed with your lifestyle in mind. You can choose the plan that gives you the most value from your benefits.

Blue View Vision Enhanced			
Vision care services	Benefit frequency	In-network benefit	
Eye exam (with dilation as needed)	Once per calendar year	\$10 copay	
Standard plastic (CR39) lenses	Once per calendar year		
Single vision		\$10 copay	
Bifocal		\$10 copay	
Trifocal		\$10 copay	
Contact lenses	Once per calendar year		
Elective (conventional and disposable)		\$150 allowance	
Non-elective		Covered in full	
Frames	Once per calendar year	\$150 allowance	

Blue View Vision Plus			
Vision care services	Benefit frequency	In-network benefit	
Eye exam (with dilation as needed)	Once per calendar year	\$10 copay	
Standard plastic (CR39) lenses	Once per calendar year		
Single vision		\$20 copay	
Bifocal		\$20 copay	
Trifocal		\$20 copay	
Contact lenses	Once per calendar year		
Elective (conventional and disposable)		\$130 allowance	
Non-elective		Covered in full	
Frames	Once every other calendar year	\$130 allowance	

Blue View Vision Value				
Vision care services	Benefit frequency	In-network benefit		
Eye exam (with dilation as needed)	Once per calendar year	\$20 copay		
Standard plastic (CR39) lenses	Once per calendar year			
Single vision		\$20 copay		
Bifocal		\$20 copay		
Trifocal		\$20 copay		
Contact lenses	Once per calendar year			
Elective (conventional and disposable)		\$80 allowance		
Non-elective		Covered in full		
Frames	Once every other calendar year	\$130 allowance		

^{*} Factory scratch coating is covered at no extra cost. Polycarbonate and Transitions lenses are covered for children under age 19.



See for yourself

Ask your Anthem representative about our standalone vision plans!

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine. Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates only provide administrative services or self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered by Anthem Health Plans of New Hampshire, Inc.; HMO plans are administered of New

¹ Anthem internal data, 2016.

² As a member, you get unlimited discounts of between 15% and 40% at network providers, even after you've used all of your covered benefits. Discounts aren't available when manufacturer has a no-discount policy.