



Blue View Vision

Convenience, choice and savings — right before your eyes

Did you know that many eye diseases show no warning symptoms? So you may not even know your vision is at risk unless you see an eye doctor. That's why vision plans are so important. Our stand-alone Blue View VisionSM plans cover most of the cost of your yearly eye exams and help pay for your glasses, contact lenses and other eyewear.

A big network means lots of choices

Our broad provider network makes it easy to find a doctor or eye-care retailer near your home or work.¹



36,000+ doctors



27,000+ locations



93,000+ total points of access

It's easy to find a doctor at empireblue.com/findadoctor.

Our network includes popular retail stores and convenient online providers, too.

INDEPENDENT
PROVIDER
NETWORK

GLASSES[®]

contactsdirect

1800contacts[®]

LENSCRAFTERS

PEARLE
VISION

OPTICAL

sears
OPTICAL

JCPenney | optical

Discounts that keep your costs down

Saving money is important, so our deep discounts help keep your out-of-pocket costs as low as possible.²

40% off
extra eyewear

20% off
other noncovered items —
even accessories

You also get discounts on premiere lens options and for no extra cost, add-ons like factory scratch coating for lenses and Transitions[®] or polycarbonate lenses for kids under 19.

Regular eye checkups are about more than seeing 20/20

Eye exams not only detect eye disease, but can also reveal early warning signs of conditions like diabetes, high blood pressure and heart disease. So get regular eye exams at every age.

Empire 
BLUECROSS

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Flexible plan options: Enhanced, Plus and Value

Our Blue View Vision Enhanced, Plus and Value plans are designed with your lifestyle in mind. You can choose the plan that gives you the most value from your benefits.

Blue View Vision Enhanced		
Vision care services	Benefit frequency	In-network benefit
Eye exam (with dilation as needed)	Once per calendar year	\$10 copay
Standard plastic (CR39) lenses [*]	Once per calendar year	
Single vision		\$10 copay
Bifocal		\$10 copay
Trifocal		\$10 copay
Contact lenses	Once per calendar year	
Elective (conventional and disposable)		\$150 allowance
Non-elective		Covered in full
Frames	Once per calendar year	\$150 allowance

Blue View Vision Plus		
Vision care services	Benefit frequency	In-network benefit
Eye exam (with dilation as needed)	Once per calendar year	\$10 copay
Standard plastic (CR39) lenses [*]	Once per calendar year	
Single vision		\$20 copay
Bifocal		\$20 copay
Trifocal		\$20 copay
Contact lenses	Once per calendar year	
Elective (conventional and disposable)		\$130 allowance
Non-elective		Covered in full
Frames	Once every other calendar year	\$130 allowance

Blue View Vision Value		
Vision care services	Benefit frequency	In-network benefit
Eye exam (with dilation as needed)	Once per calendar year	\$20 copay
Standard plastic (CR39) lenses [*]	Once per calendar year	
Single vision		\$20 copay
Bifocal		\$20 copay
Trifocal		\$20 copay
Contact lenses	Once per calendar year	
Elective (conventional and disposable)		\$80 allowance
Non-elective		Covered in full
Frames	Once every other calendar year	\$130 allowance

* Factory scratch coating is covered at no extra cost. Polycarbonate and Transitions lenses are covered for children under age 19.



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See for yourself

Ask your Empire representative about our stand-alone vision plans!

¹ Empire internal data, 2018.

² As a member, you get unlimited discounts of between 15% and 40% at network providers, even after you've used all of your covered benefits. Discounts aren't available when manufacturer has a no-discount policy.

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